

Partnership with Richmond Community



Berkeley Global Campus
AT RICHMOND BAY

Existing Site

- Total acres: 134
- Existing structures: 81
- 1.05 million GSF
- Population: 300
- Existing activities:
 - Research
 - Offices
 - Storage



The Plan

- Research Campus
- 5.4 million sq ft
- 25 acres natural preserve
- 10,000 people on site
- UC Berkeley and LBNL research scientists and faculty
- Private sector scientists

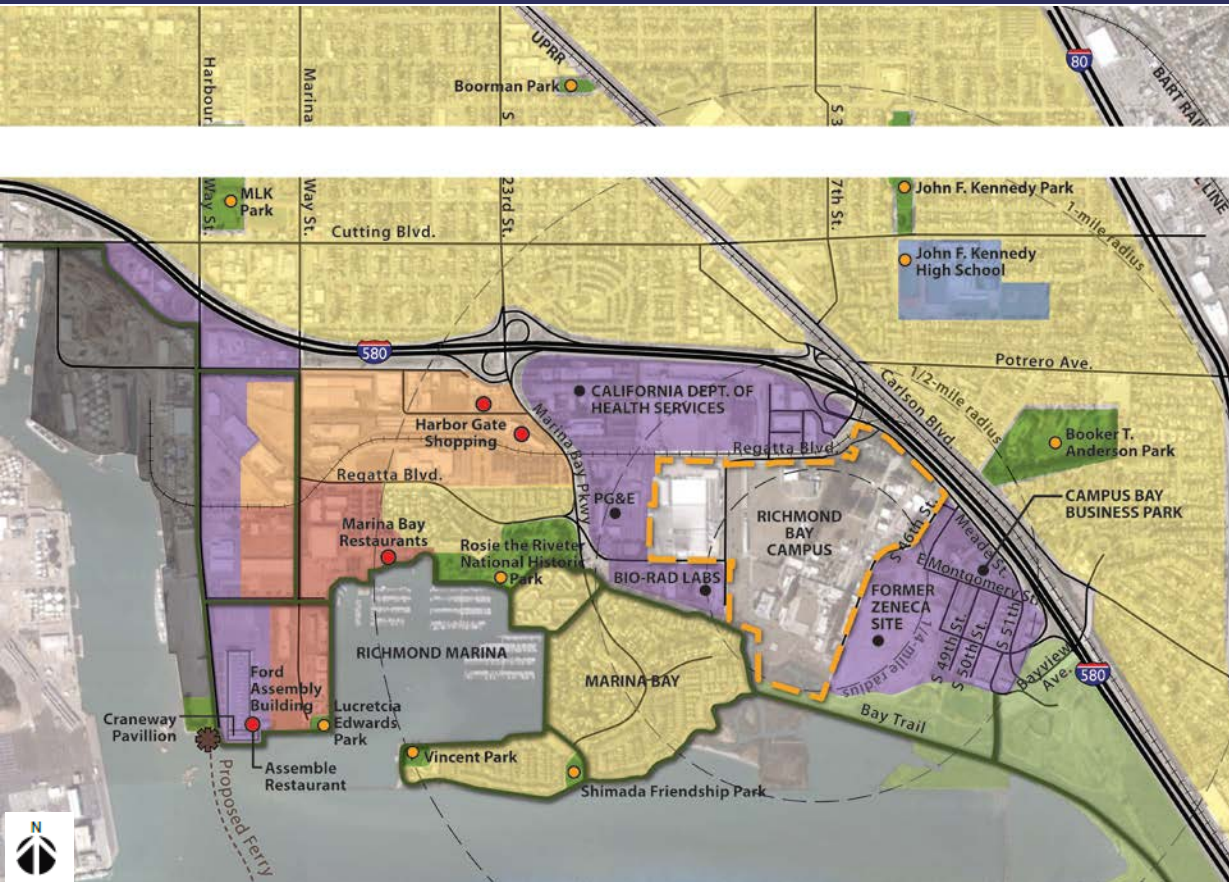


Berkeley Global Campus Community Benefit Commitments

- While the research foci for the campus has changed, Chancellor Dirks remains committed to the community benefits outlined the April 2014 Joint Statement of Commitment to Richmond, including hiring local residents, engaging with local business, and supporting efforts to strengthen education and workforce training programs. The Chancellor and LBNL Director established a Community Working Group to provide advice and recommendations on key aspects of BGC.
- The university is committed to working in partnership with the City of Richmond to ensure the success of South Shoreline Specific Plan which will improve infrastructure, enhance transportation, residential and commercial development, ensuring the BGC is part of a sustainable and vibrant community that includes jobs, business opportunities, and array of recreation and social outlets.

BGC & South Shoreline Specific Plan

- BGC as a catalyst
5.4M SF commercial
- SSSP prepared to benefit
6.5M SF commercial
750,000 SF retail
3,000 new housing units



RESULTS IN:

- Long term economic growth
- Transportation linkages
- Environmental cleanup
- Revitalized community
- Expanded education partnerships w/UCB:

BUILD literacy program
Science @CAL program
Support CBOs & non-profits

Commitment to Richmond Community Benefits

Prioritizes four focus areas:

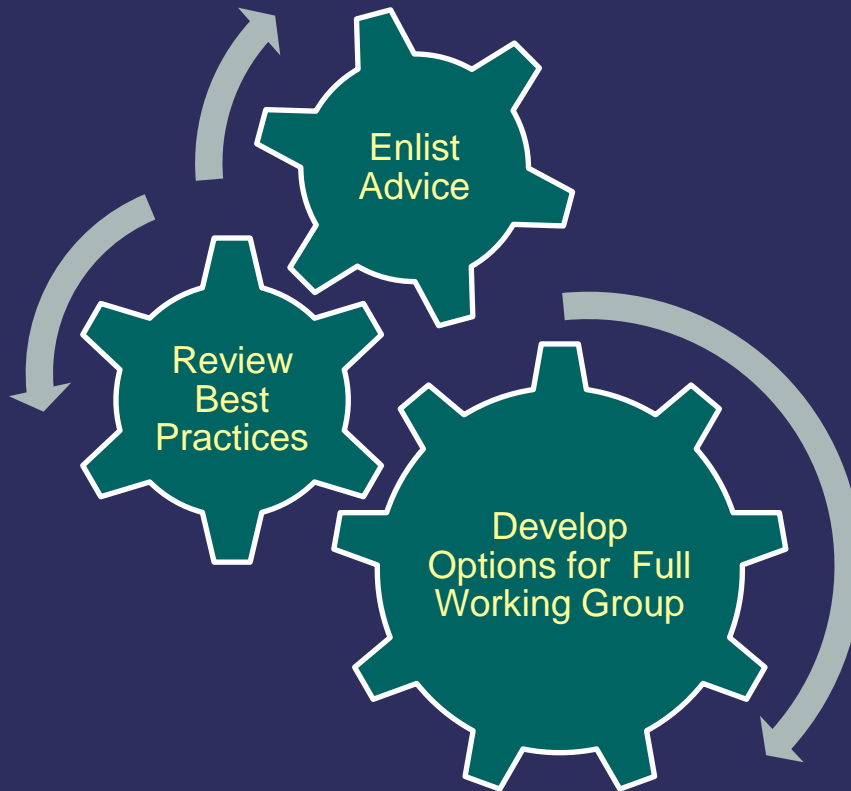
- Local Hire
- Business Procurement
- Workforce Training
- Education

Established BGC Working Group to:

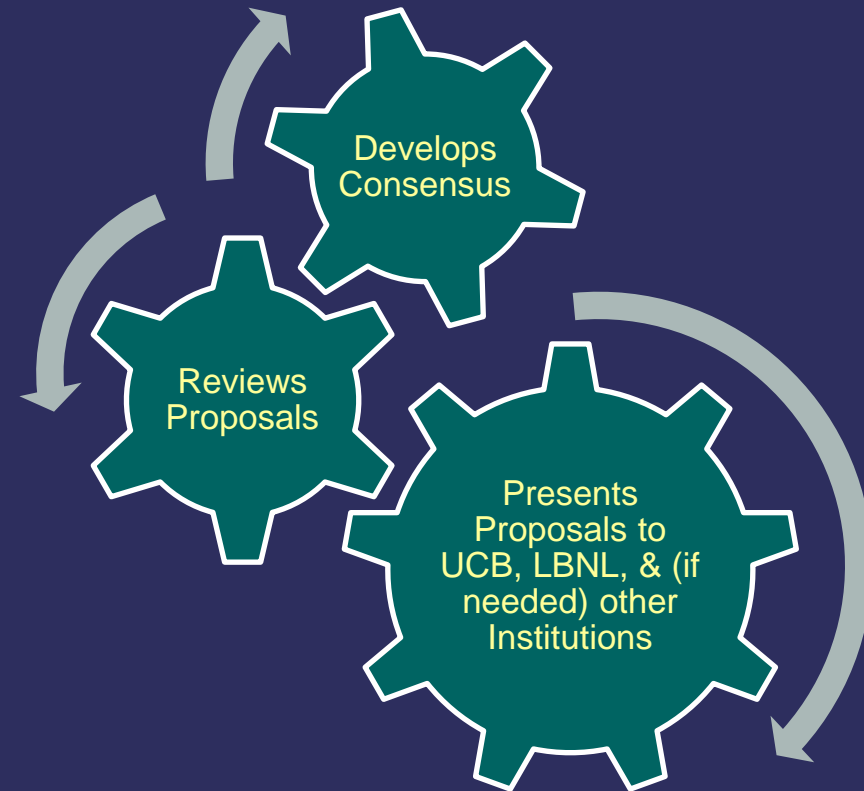
- Develop recommendations & proposals to partners to advance the four priorities, when appropriate suggestions for legally binding memorandum of understanding; establish protocols for evaluation and monitoring steps on shared objectives.
- Engage community and civic partners in process
- *Acts as Champion to Ensure Success*

BGC Community Working Group Process

Ad-Hoc Sub-Committees



Full Working Group



BGC Community Working Group

<http://chancellor.berkeley.edu/berkeley-global-campus-richmond-bay#workinggroup>

The screenshot shows a web browser window displaying the Berkeley Global Campus at Richmond Bay website. The browser's address bar shows the URL: chancellor.berkeley.edu/berkeley-global-campus-richmond-bay#workinggroup. The website features the Berkeley University of California logo and the title "Office of the Chancellor". A navigation menu includes links for Home, Contact, and UC Berkeley, along with a search bar. The main content area is titled "Berkeley Global Campus at Richmond Bay" and includes a "CONTENTS" section with links to "About the Berkeley Global Campus at Richmond Bay", "The Richmond Community Working Group", "Previous community meetings", and "Environmental documents and approval by UC Regents". A section titled "ABOUT THE BERKELEY GLOBAL CAMPUS AT RICHMOND BAY" provides a detailed description of the project, mentioning its launch in 2014 and its focus on global issues, culture, and collaboration. A photograph of the Richmond Bay area is also displayed. The website is viewed on a desktop with a taskbar at the bottom showing various application icons and the system clock indicating 2:13 PM on 1/22/2015.

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Berkeley Global Campus at Richmond Bay

CONTENTS

- About the Berkeley Global Campus at Richmond Bay
- The Richmond Community Working Group
- Previous community meetings
- Environmental documents and approval by UC Regents

ABOUT THE BERKELEY GLOBAL CAMPUS AT RICHMOND BAY

On October 29, 2014 UC Berkeley Chancellor Nicholas Dirks presented his vision for the Berkeley Global Campus at Richmond Bay (BGRB) to the Academic Senate. When it was to be launched with funding from the Lawrence Berkeley National Lab (LBNL), this project was known as the Richmond Bay Campus. Now, under the Chancellor's leadership, the BGRB will serve as a new research and action hub in Richmond with a focus on global issues, culture and collaboration.

While other internationally focused projects launched by universities have been located abroad, the Chancellor's plan is to create a global campus in Richmond. The Berkeley Global Campus at Richmond Bay will be the focal point for an international coalition of academic institutions, private sector, and community partners who will collaborate on research projects to address complex global challenges. The Lawrence Berkeley National Lab (LBNL) remains a steadfast partner in the Berkeley Global Campus at Richmond Bay, but this is now a UC Berkeley-led project.

The Berkeley Global Campus at Richmond Bay is a new model for global engagement and research integration that will have deep ties to the main campus and to the local community through a variety of educational, public health, community outreach, labor, and transportation partnerships. In his remarks, the Chancellor reiterated UC Berkeley's

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Ruben Lizardo, UCB Director of Local Government & Community Relations

rlizardo@berkeley.edu

Chancellor Dirk's Visit to RichmondBUILD



Berkeley Global Campus

AT RICHMOND BAY



“We have the opportunity to become the first American university to establish an international campus in the United States, right here in the East Bay,”
--UC Berkeley Chancellor Nicholas Dirks

Vision

The Berkeley Global Campus at Richmond Bay (BGC) is a new research and action hub in Richmond focusing on **global issues, culture and collaboration**. The BGC is a new model for global engagement and research integration that will have deep ties to the main campus and to the local community through a variety of **educational, public health, community outreach, labor, and transportation partnerships**.

While other internationally-focused projects launched by universities are located abroad, UC Berkeley Chancellor Nicholas Dirks’ plan is to create a **global campus in Richmond**. The BGC brings together academic institutions, private sector and community partners who will collaborate on research addressing complex global challenges. The Lawrence Berkeley National Lab (LBNL) remains a partner, but this is now a **UC Berkeley-led project**. The location of the campus, at the current Richmond Field Station, is owned by the University of California.

Partnership with Richmond

The Chancellor has emphasized UC Berkeley’s **commitment to the Richmond community** – and that he believes the BGC will be a catalyst for sustainable economic development in the area. The university is **committed to working in partnership with the City of Richmond** to ensure the success of the South Shoreline Specific Plan which will improve infrastructure, enhance transportation, residential and commercial development, ensuring the BGC is part of a sustainable and vibrant community that includes jobs, business opportunities, and array of recreation and social outlets.

“One thing that hasn’t changed ... is our commitment to the community”
--UC Berkeley Chancellor Nicholas Dirks

Berkeley Global Campus

AT RICHMOND BAY

Commitment to the Richmond Community

While the research foci for the campus have evolved, Chancellor Dirks remains **committed to the community benefits** outlined in the April 2014 Joint Letter of Commitment to Strengthen Community Partnerships Between UCB, LBNL, and the Richmond Community, including hiring local residents, engaging with local business, and supporting efforts to strengthen education and workforce training programs. The Chancellor and LBNL Director established a **Community Working Group** to provide **advice and recommendations** on key aspects of BGC.

Richmond Community Working Group

Established by LBNL Director and the Chancellor in Sept 2014, the **Berkeley Global Campus (BGC) Community Working Group** is composed of representatives from a broad selection of constituencies and is **empowered to develop proposals in the areas: education, local employment, procurement, and workforce training**. Twenty Richmond community and campus-based leaders have been appointed to the inaugural Richmond Community Working Group. Members serve 2-year terms.

The BGC Community Working Group (BGCCWG) is convened and facilitated by UCB/LBNL. The BGCCWG monthly meetings are held in evenings at the Richmond Field Station, the site of the BGC. The first three meetings of the BGCCWG focused on establishing agreements on working group process and decision-making. In February, the BGCCWP held the first of several meetings that focus on four community benefits (education, procurement, local hire and workforce training) in the Joint Statement of Commitment to Richmond that the Chancellor and LBNL Director issued in April 2014. Organized by ad-hoc committees of the BGCCWP the presentations, deliberations, and follow up planning will result in the development and submission of actionable recommendations to UCB and LBNL. In response to strong concerns raised by community, business, and local officials, the BGCCWP will also consider strategies to mitigate displacement of local residents and address affordable housing in the City of Richmond's South Shoreline Specific Plan. The BGCCWP's deliberations and planning is expected to culminate with the submission of recommendations to UCB this fall.

Community Working Group Members:

- **City of Richmond (1 seat)**, Bill Lindsay, City Manager, City manager
- **Community-based Non-profit Organizations engaged in Education, Workforce Training, Business Development, Economic Development (4 seats)**: Amanda Elliot, Executive Director, Richmond Main Street; Joel Mackey, Executive Director, West Contra Costa Education Fund; Jane Fischberg, Executive Director, Rubicon; Tamisha Walker, Community Organizer, Safe Return Project
- **Business (2 seats)**: Joshua Genser, business owner; member of Richmond Chamber and Council of Industries; _____, Richmond Chamber
- **West Contra Costa Unified School District (1 seat)**: Marcus Walton, Director, Communications, WCCUS
- **Contra Costa Community College (1 seat)**: Tammeil Gilkerson, VP of Academic and Student Affairs
- **Faith-based Organizations (1 seat)**: Cristina Hernandez, Executive Director, Contra Costa Interfaith Supporting Community Organization (CCISCO)

- **Labor (2 seats):** Margaret Hanlon, Executive Director, Contra Costa County Labor Council, AFL-CIO; Greg Feere, CEO, Vice President, Contra Costa County Building & Construction Trades Council (Alternate, Aram Hodess)
- **Philanthropy (2 seats):** Jim Becker, President and CEO, The Richmond Community Foundation; Diane Aranda, Program Manager, The California Endowment
- **Richmond Neighborhood Coordinating Council (1 seat):** Donald Woodrow, President of Richmond Neighborhood Coordinating Council
- **UCB/LBNL Engaged Scholarship/Research/Public Service (2 seats):** Kate Spohr, Research Outreach Specialist, Office of Vice Chancellor for Research, UCB; Susan Brady Manager Workforce Development and Education.
- **LBNLYouth (15 – 21 years old) (2 seats – vacant)**

Conveners: Ruben Lizardo, UCB Director of Local Government & Community Relations; Armando Viramontes, LBNL Director State Government and Community Relations.

BGC Milestones & Community Engagement

January 2012, Richmond Field Station selected as site for proposed new campus.

2012-13, LBNL-UC works with Richmond leaders to hold community workshops and forums.

Summer 2013, Sequestration: Federal funding for LBNL consolidation no longer available.

April 2014, Chancellor Dirks and the Director of Lawrence Berkeley National Lab (LBNL) issue a [Joint Letter of Commitment to Partners with Richmond Community and Provide Specific Community Benefits](#)

May 2014, UC Regents approve Long Range Development Plan Environmental Impact Review

September 2014, Richmond Community Working Group members are appointed for 2 year term; **first meeting held on September 25.**

October 2014, Chancellor Dirks shares the new vision of Berkeley Global Campus at Richmond Bay in address to the UCB Academic Senate.

October 23, second meeting of BGC Community Working Group.

December 11, 2014, Chancellor Dirks BGC Community Stakeholder Lunch in Richmond, 65 community and civic leaders attend. Special consideration on community leader's perspectives.

December 18, third meeting of the BGC Community Working Group.

February 26, fourth meeting of BGC Community Working Group (focus on Procurement Practices).

March 26, fifth meeting of BGC Community Working (focus on education).

Future BGCCWG Meetings: April (Workforce Training), May (Local Hire), and June (Displacement/Housing).

Visit Chancellor's Office Webpage to Access Working Group Materials:

<http://chancellor.berkeley.edu/berkeley-global-campus-richmond-bay>

Sign Up for BGC at Richmond Bay news and updates from the Working Group:

<http://chancellor.berkeley.edu/berkeley-global-campus-richmond-bay#update-form>

Berkeley Global Campus
AT RICHMOND BAY

For additional information regarding the
Berkeley Global Campus at Richmond Bay,
please visit:

<http://bgc.berkeley.edu/>