A forum to discuss emerging and hot button issues, foster an open exchange, and inform decision makers.
UC Berkeley:
Campus Planning, Campus Places

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Presentation Outline

1. Context
2. Physical Framework, Campus Character
3. Academic Planning and the Long Range Development Plan
4. Money
5. Where We Are—Answering Your Questions
Context: Locating Place

- Interdependence
- Edges

180 acre Campus Park
800 acre Hill Campus

Campus Park: 54%
Hill Campus: 2%
Adjacent Blocks: 20%
Other Berkeley: 2%
Distant Sites: 12%

Identify Regional and Neighborhood Setting
Context: Interdependence

• Planning partnerships
• Integrated land use planning
• Transportation strategies
• Sustainability efforts and initiatives
• Dialogue and engagement process
Context: Edges

- Shared Goals
- Transparency

Town & Gown at Campus Edge 1928
Framework: Defining Campus Place

- History and Setting
- Classical Core
- Natural and Picturesque
- Places of Interaction
- Mid-century and Contemporary Campus
Framework: History and Setting

19th Century Campus

South Hall 1873, 1913
Framework: History and Setting

Howard

Maybeck

Morgan

Early 20th Century Campus

Heroic Period

1914 Howard Plans
Framework: Classical Core

Hearst Memorial Mining Building 1907

Wheeler Hall 1917

Doe Memorial Library 1911

Wellman Hall 1912
Framework: Classical Core

Hearst Gym 1927
Sproul Hall 1941
Greek Theater 1903
California Hall 1905
Durant Hall 1911
Framework: Natural and Picturesque Landscapes and Buildings

Strawberry Creek, South Branch

Faculty Glade

Grinnell Flagstone Walk
Framework: Natural and Picturesque Landscapes and Buildings

Men's Faculty Club  1903
Dwinelle Annex  1920
Stephens Hall  1923
Framework: Places of Interaction

Sproul Plaza, Ludwig's Fountain  1961
Framework: Contemporary Campus

Stanley Hall 2007

East Asian Library 2008

Blum Hall 2010
Framework: Mid-century Campus

Evans Hall 1966

Wurster Hall 1964

Cesar Chavez 1960
**Academic Planning and Long Range Development Plan**

**Limits to Growth**
- Land scarce and finite
- Resources for renewal

**Contiguity**
- Dynamic intellectual community
- Encounters and exchange

**Interdisciplinarity**
- Research and instruction
- Interactive venues and networks

**Housing**
- Nearby and reasonably priced
- Recruit and retain the best

*Drivers, 2003 Strategic Academic Plan*
Long Range Development Plan: Definitions, Process & Acronyms

- CEQA
- Regents Certification
- EIR
- Mitigations
- Settlement Agreement

- New Century Plan
- Landscape Master Plan
- Landscape Heritage Plan
- Strategic Academic Plan
- Long Range Development
Money

Capital Planning At 25,000 Feet
Paying for New Buildings

- State funding (bonds, constraints)
- Campus debt (includes auxiliaries)
- Philanthropy
- P3 and private investment (“developers”)
State Funding—Bonds

- Political climate determines
- Voter approval
- Funds distributed among all campuses
- Funds limited to certain uses only (typically academic programs)
Money

Campus Debt
• Borrow—low interest rate
• Need revenue source to pay debt service
• Balance sheet impact

Philanthropy
• Large sums needed
• Fundraising is time-consuming, need usually urgent
• Donor-development (no revenue needed)
• No balance sheet impact if 100%

P3 and Private Investment
• Needs revenue source (thus housing, parking)
• Possible balance sheet impact unless 100% developer equity
• Issues related to standards, terms, etc.
Where We Are Now

• New Projects
• Planning for housing
• Future Long Range and Master Plans
• Space Assignment Issues
• Real Estate Initiatives
Questions, Comments, Discussion